



FOR IMMEDIATE RELEASE

**MILESTONE MARKETING LAUNCHES NEW WEBSITE FOR WELL ESTABLISHED COMPANY
Emcee Electronics Now Has Responsive Website**

SARASOTA, Florida (March 25, 2014) – Milestone Marketing Associates is excited to announce the launch of their latest responsively designed website for Emcee Electronics, Inc.

“Mobile traffic to our website is growing. We expect that trend to continue as more and more people use a mobile device as their primary method of accessing the Internet. This allows us to better serve the increasing number of customers and others who come to our site using a tablet or smart phone,” said Allan Barberio, General Manager at Emcee Electronics. “We knew our website needed help coming into the 21st century of technology and Milestone did just that.”

Their newly designed website was created with responsive design technology, allowing their site to respond and look great on mobile devices like tablets and smartphones.

“Emcee Electronics has been around for a very long time. They are on the cutting-edge of technology in a highly specialized business and now they have the updated website to go along with it,” said Matthew Anderson, President of Milestone.

The updated website can be viewed at www.emcee-electronics.com.

About Emcee Electronics, Inc.

Emcee Electronics Inc was founded in New Castle, Delaware in 1958. It was relocated to its present location in Venice, Florida in 1982. In 1959 Emcee developed an initial instrument, the Water Separometer, which has evolved into the current Micro-Separometer that is critical to aviation fuel and aircraft safety. Emcee has since developed other instruments used to test for certain qualities in fuels, lubricants, solvents, paints, coatings, additives, and other fluids. Emcee continues to perform research and development on test instruments for use in these industries.

During the course of its over 50 year history , Emcee has not only established itself as a leading worldwide supplier of reliable test instruments, but also earned a reputation of providing outstanding customer support. For more information call (941) 485-1515, email emcee-sales@verizon.net or visit www.emcee-electronics.com.

About Milestone Marketing Associates, Inc.

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MILESTONE
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Milestone Marketing Associates is a creative communications company based in Sarasota, Florida. Milestone builds brands on the web and in the real world. For more information call (941) 306-3602, email info@milestone-marketing.com, or visit www.milestone-marketing.com.

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